

Digital Imaging and Photography Goals of the Course

- To help you make more useful pictures.
- To improve the quality and content of your images.
- To help you understand the processes and terminology related to digital photography and image editing.
- To get the most out of whatever camera you have.

-more->

...Goals of the Course

- To learn the professional way to do things.
- To improve your marketable skill set.
- To help you see more possibilities in a picture and to make you more critical.
- To make your clients happier.

Why Do We Make Images?

- To remember people and events
- To create art
- To communicate personality traits
- To communicate an idea - persuade
- To make something clear - illustrate

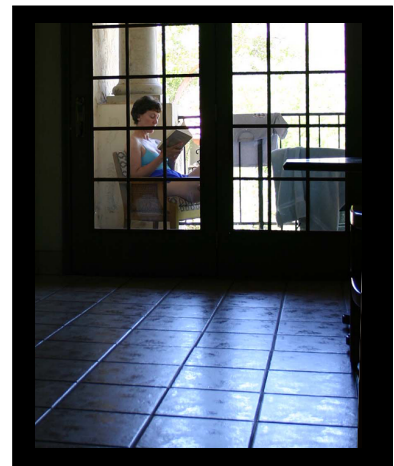
Visual Elements Contribute to a Photographic Composition

- Texture
- Line
- Shape
- Form
- Color

Texture



Line



Shape



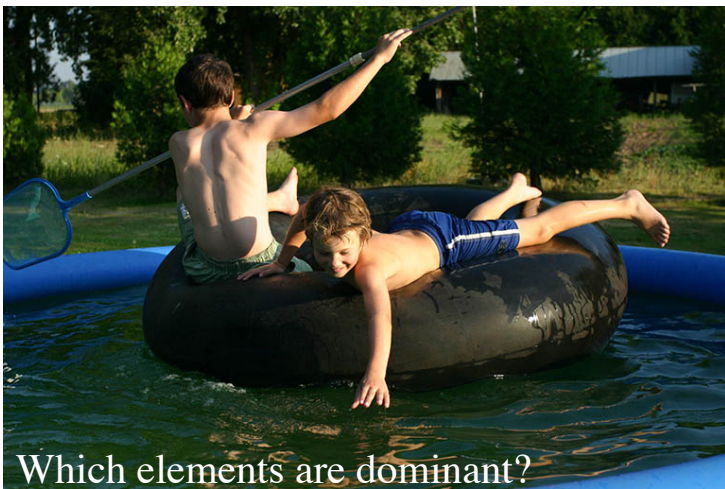
Form



Color



Which elements are dominant?



Which elements are dominant?

Which elements are dominant?

