

Standard Posing

- Turn head a little. Turn body a little more.
- Common option for woman: tilt top of head toward front shoulder.
- Common option for man: tilt top of head toward rear shoulder.
- **Main** light (“Key light”) from side 45 deg, slightly above. Soft is good (close in + diffuser)
- **Fill** light to fill in shadow side, 1/3 as strong as main light. There must be a significant difference in light left to right.

Broad Lighting

- *Minimizes sharp facial details, minimizes wrinkles, widens a narrow face*
- **Turn face** a little farther than standard pose.
- Side of the head is in the main light.
- Face is in the fill light.

Short Lighting

- *Emphasize facial contours, narrows the face*
- **Move the main light** a little more to the side, about 90 degrees.
- **Turn face** a little farther away.
- Main light is on the **front** of the face.
- **Fill** light is a little nearer the camera than standard.

Butterfly Lighting

- *Minimizes skin imperfections, enhances cheekbones*
- Subject **facing** camera
- **Main** light above camera.
- **Fill** light below and strong enough to cut out shadow beneath nose.
Don't overdo the fill light.